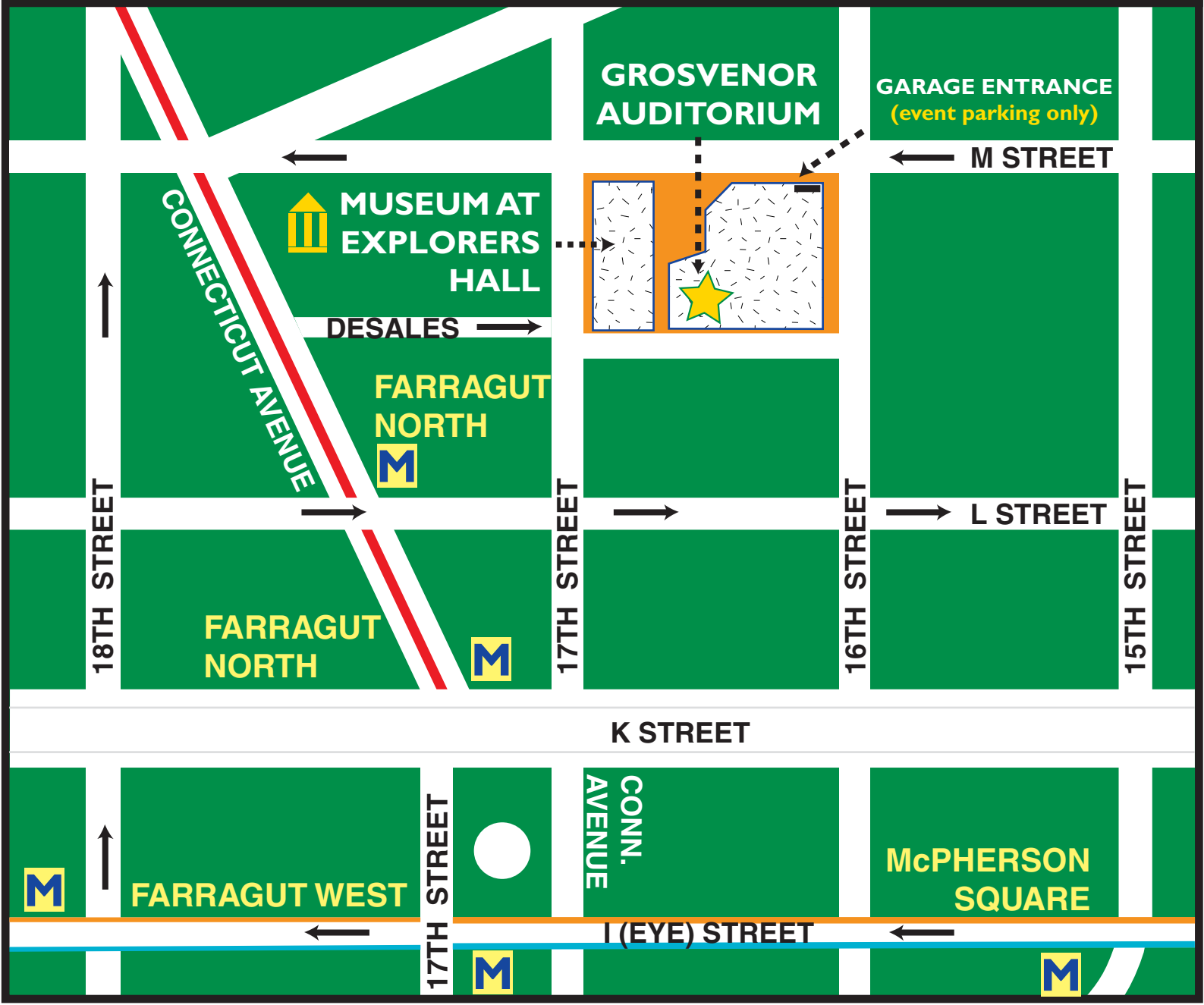# NATIONAL GEOGRAPHIC