



JOEL SARTORE

PHOTOGRAPHER



COLE SARTORE

Joel Sartore specializes in documenting endangered species and landscapes around the world. He is the founder of the Photo Ark, a 25-year documentary project to save species and habitat.

"It is folly to think that we can destroy one species and ecosystem after another and not affect humanity," he says. "When we save species, we're actually saving ourselves."

Joel and the Photo Ark are the subjects of the television series RARE, in which he documents some of the most endangered creatures left on Earth.

Sartore is the author of numerous books, including *Photo Ark: A World Worth Saving* and *RARE: Portraits of America's Endangered Species*.

In addition to the work he has done for National Geographic, Sartore has contributed to *Audubon*, *Time*, *Life*, *Newsweek*, and *Sports Illustrated*. These stories have taken him to some of the world's most beautiful and challenging environments, from the Arctic to the Antarctic, and his photographic subjects have included bullfrogs, Boy Scouts, and beer-guzzling firefighters in the U.K.

He and his work have been the subject of many national broadcasts, including National Geographic's *Explorer*, *NBC Nightly News*, the *CBS Sunday Morning Show*, *ABC's Nightline*, *NPR's Weekend Edition*, *PBS Newshour*, *Fresh Air with Terry Gross*, and the *Today Show*.

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