



I THINK THE COLORADO TODAY IS A VERY POWERFUL METAPHOR ON SO MANY LEVELS BECAUSE IT SHOWS US WHAT HAPPENS WHEN WE ASK TOO MUCH OF A LIMITED RESOURCE.

| PETE MCBRIDE, PHOTOGRAPHER |

PETE MCBRIDE



PHOTOGRAPHER AND FILMMAKER



Native Coloradan Pete McBride has spent two decades studying the world with a camera. A self-taught photographer, filmmaker, writer, and public speaker, he has traveled on assignment to over 75 countries for *National Geographic*, *Smithsonian*, *Outside*, *Esquire*, Microsoft, The Nature Conservancy, and many more.

After a decade documenting remote expeditions from Everest to Antarctica as a photojournalist, McBride decided to focus his cameras closer to home on a subject closer to his heart—his backyard river, the Colorado. Four years and 1500 river-miles later, McBride produced an acclaimed book, *The Colorado River, Flowing Through Conflict*, three award-winning documentaries and co-hosted a PBS TV program. Other watersheds soon called including a source-to-sea look at India's sacred Ganges River. Upon completing the journey, The National Geographic Society named McBride a "Freshwater Hero." Others, have called him the "Lorax of Rivers."

More recently, McBride replaced rafting with walking—a lot of walking. McBride hiked the entire length of Grand Canyon National Park—over 700 miles without a trail. Moving on foot between the river and rim "was a remarkable blister builder," but it had a purpose to highlight the challenges our national parks are facing as increased development pressures are poised to change the Canyon's iconic landscape. After completing the journey, he and his hiking companion, author Kevin Fedarko, were named by National Geographic as "Adventurers of the Year."

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