



*NATIONAL GEOGRAPHIC TRAVELER*  
**PHOTOGRAPHY WORKSHOP**

Andaz Scottsdale Resort & Spa • March 24–27, 2017 • Scottsdale, Arizona





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ARIZONA

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**TRAVELER**

## NATIONAL GEOGRAPHIC TRAVELER PHOTOGRAPHY WORKSHOP

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National Geographic Traveler magazine and Experience Scottsdale are pleased to bring you a unique photography experience. This comprehensive workshop promises to make you a better digital photographer by sharpening your skills, inspiring you to see and photograph subjects in new and different ways, and helping you avoid the pitfalls of shooting in the digital age.

### WHAT YOU SHOULD BRING

#### EQUIPMENT NEEDED FOR SEMINAR:

- Digital SLR camera (preferred)
- Laptop computer—you will need to download and edit the photos you take during the photo sessions in the field
- Batteries/battery charger
- Camera bag
- Extra lens and flash
- Tripod (Optional)
- Memory cards
- Card reader to download pictures to computer (preferred) OR Cable to connect camera to laptop

#### PERSONAL ITEMS:

Comfortable walking shoes, backpack for equipment and water, sunscreen, sunglasses, and hat

*The photography workshop is recommended for those with some photography experience.*

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## WHAT YOU WILL LEARN

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**NATIONAL GEOGRAPHIC TRAVELER Photographers Nevada Wier and Dan Westergren** will teach you their secrets for capturing the spirit of a place and bringing back images of enduring significance. You will get a behind-the-scenes look at how amazing photos are made — not taken. Learn how to build pictures from the ground up by knowing how to explore a place visually, how to find the perfect lighting, and how to anticipate a great moment. Discover why the “decisive moment” is such a powerful photographic concept.

### Discover the important photographic techniques and learn:

- How to master the challenges of shooting in the field
- How to tell a story with your photographs
- How to improve the photos you take
- Getting the most out of your lenses
- How to best use composition and light
- Tips on using flash
- How to capture the moment
- A digital workflow for travel photographers on the road

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## TOPICS WORKSHOP WILL COVER

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### SHOOT IN THE FIELD

Train your eye to capture images that make an impact. Learn how to navigate your surroundings and work with light, color, background, and other influences and challenges inherent in each unique setting. Gain a better technical understanding of how to use your camera’s body, lenses, and various settings.

### TELL STORIES THROUGH PICTURES

Advance from taking pictures to expressing powerful ideas through photography. Expand your ability to choose compelling subjects and portray them in more meaningful ways.

### IMPROVE YOUR PHOTOGRAPHS OF PEOPLE

Learn to capture a person’s true character and special moments in their lives while making it a rewarding experience for both of you.

### CREATE COMPELLING COMPOSITIONS

Understand how to create stronger, more interesting compositions using wide angle, normal, and telephoto lenses. Discover new ways to use color and pattern to add depth, emotion, and graphic power to your images.

### USE LIGHT TO ADD DRAMA

Learn how professional photographers bring their images to life by skillfully using special lighting techniques, experimenting with flash, and making the most of any lighting condition.

### ENHANCE YOUR TRAVEL EXPERIENCE THROUGH PHOTOGRAPHY

The best travel experiences usually happen when meeting locals who can share what they like best about their home. A camera provides the perfect excuse to go beyond simply what can be seen, to discover the authentic culture of a new place. By stopping and talking to people, the search for great images turns into a quest for more fulfilling travel experiences.



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## PHOTOGRAPHY WORKSHOP ITINERARY

### FRIDAY, MARCH 24th

- 4:00 pm**                      **Check-in. Andaz Scottsdale Resort & Spa**
- 6:30 pm**                      **Welcome Reception**  
Meet National Geographic Photographers Nevada Wier and Dan Westergren for a special photography presentation
- 7:45 pm**                      **Reception ends**

### SATURDAY, MARCH 25TH

- 8:00—9:00 am**              **Full breakfast**
- 9:00 am—12:00 pm**      **Meet for classroom instruction**  
The morning session will cover topics and specifics on working with digital photography, the challenges and pitfalls to avoid. Topics include:
- Technique presentations—getting back to basics
  - Composition, moment, light
  - How to work with flash, lenses, tripods
  - Making great pictures: methods for better travel photography
- 12:00—1:00 pm**              **Lunch buffet**
- 1:00—3:00 pm**              **Classroom Session**  
The afternoon session will prepare you for the afternoon photo assignment and go over techniques on the road.
- Photographing people
  - Photographing subjects in motion
  - Challenges of light, color and composition
- 3:45 pm**                      **Bus departs for photo shoot**
- 4:30—7:00 pm**              **Outdoor Photo Assignment—Transportation provided**  
Nevada and Dan will lead you on a special excursion to Bein Performance Horses Ranch for an afternoon of shooting opportunities to include portraits, action photos, and landscapes.
- Dinner**                      **On your own**



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## SUNDAY, MARCH 26<sup>TH</sup>

**5:40 am**            **Bus departs for photo shoot**

**6:20 am**            **Sunrise Outdoor Photography Assignment**

You will be given a special photo assignment at Camelback Mountain where you will work with light and sunrise shooting landscapes.

**8:00—9:00 am**    **Full breakfast**

**9:00 am**            **Interactive Workshop with Participants**

Morning class will be devoted to reviewing and discussing images taken during the two outdoor photo assignments. You will be asked to download your photographs on your computer. Prepare a selection of images from your photo assignments, that can be projected in the classroom. National Geographic staff will assist you to download them onto a usb flash drive where Nevada and Dan will project them for a critique session.

**12:30 - 1:30pm**    **Lunch buffet**

**1:30 - 2:30pm**    **Final Technique Presentations**

**2:30—5:30 pm**    **Free Time**

**5:30—6:30 pm**    **Cocktail Reception** with the photographers, a final get-together with the group before the sunset shoot.

**6:30 —7:30 pm**    **Sunset Shoot**

The photographers will take you on a final photo shoot on the hotel grounds that will show you additional composition and lighting techniques.

**Dinner**            **On your own**

## MONDAY, MARCH 27<sup>TH</sup>

**12:00 pm**            **Check out.** Depart hotel. Option to spend Monday visiting other unique attractions in Scottsdale.

## MEET THE PHOTOGRAPHERS



### NEVADA WIER

Award-winning photographer specializing in the remote corners of the globe and the cultures that inhabit them, Nevada's journeys have taken her throughout Southeast Asia, India, China, Nepal, Africa, New Zealand, Central Asia, Mongolia, South America and other obscure regions of the world. Her work is represented for licensing by Getty and Corbis. Nevada has been published in numerous national and international publications, including: NG Adventure, Geo, Islands, National Geographic, Outdoor Photographer, Outside, and Smithsonian. She is a Fellow of The Explorer's Club, a member of the Society of Woman Geographers and was featured in a Northwest Airlines international television and print ad campaign.

### DAN WESTERGREN

As an experienced photographer and contributing editor for National Geographic, Dan Westergren has rich photographic vision. While under his watchful eye as Director of Photography, National Geographic Traveler won numerous awards for photography. Dan particularly enjoys cold, high places, having photographed the summits of Mt. Kilimanjaro, Mt. Blanc, and the Matterhorn for the pages of Traveler. He is also an experienced teacher, having led workshops for National Geographic Expeditions in places such as Santa Fe, New Mexico, Tuscany, Italy, Baja, Mexico, Antarctica and the Arctic.

