



NATIONAL GEOGRAPHIC TRAVELER
PHOTOGRAPHY WORKSHOP

BOULDERS RESORT AND SPA
APRIL 12-15, 2019






SCOTTSDALE
ARIZONA

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TRAVELER

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Boulders Resort and Spa • April 12-15, 2019

National Geographic Traveler and Experience Scottsdale are pleased to bring you a unique photography experience. This comprehensive workshop promises to make you a better photographer by sharpening your skills, inspiring you to see and photograph subjects in new and different ways, and helping you to understand the basics of how to take better pictures.

| WHAT YOU SHOULD BRING

EQUIPMENT NEEDED FOR SEMINAR:

- Digital SLR camera (preferred)
- Laptop computer – you will need to download and edit the photos you take during the photo sessions in the field
- Batteries/battery charger
- Camera bag
- Extra lens and flash
- Tripod (optional)
- Memory cards
- Card reader to download pictures to computer (preferred) OR Cable to connect camera to laptop

PERSONAL ITEMS:

Comfortable walking shoes, backpack for equipment and water, sunscreen, sunglasses, and hat

Photo workshop is recommended for those with some photography experience.

| WHAT YOU WILL LEARN

National Geographic Traveler photographers Susan Seubert and Dan Westergren will teach you their secrets for capturing the spirit of a place and bringing back images of enduring significance. You will get a behind-the-scenes look at how amazing photos are made – not taken. Learn how to build pictures from the ground up by knowing how to explore a place visually, how to find the perfect lighting, and how to anticipate a great moment. Discover why the “decisive moment” is such a powerful photographic concept. Topics Susan and Dan will cover include:

Discover the important photographic techniques and learn:

- How to tell a story with your photographs
- How to improve the photos you take
- Getting the most out of your lenses
- How to best use composition and light
- Tips on using flash
- How to capture the moment
- A digital workflow for travel photographers on the road

| TOPICS WORKSHOP WILL COVER

BRING BACK A SENSE OF PLACE

Great photographs bring back sensations that trigger your memories and communicate the essence of the place you visited. Research your destination and immerse yourself into its culture. Knowing what to shoot and how to portray it will help you more powerfully express your ideas photographically.

COMPOSITION

Learn how to create strong and interesting compositions using the properties of wide angle, normal, and telephoto lenses. Explore ways to use graphic elements, colors and patterns that will add dynamism to your photographs.

THE TECHNICAL SIDE

Learn how to better use your camera to bring your images to life with drama and flair. Explore the best ways to shoot using the sun’s natural light, how to deal with challenging weather conditions, and varying exposures.

STORYTELLING THROUGH PICTURES

Learn how to prepare yourself for your own photographic adventures by researching the local culture and landscape before you go. Understanding the power of photographic style to make your photos tell the story of the places you’ve traveled. We will suggest our favorite travel destinations.

PHOTOGRAPHING PEOPLE

Photographing people can be intimidating once you get up close. Learn how to capture their character and the special moments in their lives while making it a rewarding experience for both of you.

CONNECT WITH A CULTURE

Build travel pictures that explore the culture of a place, whether it’s by savoring food and wine, exploring history and architecture, relishing local arts and folkways, or recognizing the magical moments of everyday life.




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| PHOTOGRAPHY WORKSHOP ITINERARY

FRIDAY, APRIL 12TH

- 4:00 pm Check-in. Boulders Resort and Spa
- 6:30 pm Welcome Reception
Meet *National Geographic Traveler* photographers Susan Seubert and Dan Westergren for a special photography presentation
- 7:30 pm Reception ends

SATURDAY, APRIL 13TH

- 8:00 – 9:00 am Full breakfast
- 9:00 am – 12:00 pm Meet for classroom instruction
The morning session will cover topics and specifics on working with digital photography, the challenges and pitfalls to avoid. Topics include:
- Technique presentations – getting back to basics
 - Composition, moment, light
 - How to work with flash, lenses, tripods
 - Making great pictures: methods for better travel photography
- 12:00 – 1:00 pm Lunch buffet
- 1:30 – 3:30 pm Classroom Session
The session will prepare you for the afternoon photo assignment and review:
- How to use your camera
 - Photographing people
 - Landscapes and natural light
 - Tips for dramatic images using motion
- 4:30 – 7:30 pm Outdoor Photo Assignment – Transportation provided
Susan and Dan will lead you on a special excursion to Bein Performance Horse Ranch for an afternoon of shooting opportunities to include portraits, action photos, and landscapes.
- Dinner On your own



SUNDAY, APRIL 14TH

- 5:30 am Sunrise Outdoor Photography Assignment
- 8:00 – 9:00 am Full breakfast
- 9:00 am Interactive Workshop and Editing Session with Participants
Morning class will be devoted to reviewing and discussing images taken during the two outdoor photo assignments. You will be asked to download your photographs on your computer. Prepare a selection of images from your photo assignment, that can be projected in the classroom. National Geographic staff will assist you to download them onto a memory stick where Susan and Dan will project them for a critique session.
- 12:30 – 1:30 pm Lunch buffet
- 1:30 – 2:30 pm Technique Presentations
- 2:30 – 5:30 pm Free Time
- 5:30 – 6:30 pm A final get-together with the group and photographers, Susan and Dan, before the sunset shoot.
- 6:30 – 7:30 pm Sunset Shoot
Susan and Dan will take you on a final photo shoot on the hotel grounds that will show you additional composition and lighting techniques.
- Dinner On your own

MONDAY, APRIL 15TH

- 12:00 pm Check out. Depart hotel. Option to spend Monday visiting other unique attractions in Scottsdale.



SUSAN SEUBERT

Award-winning travel and editorial photographer Susan Seubert has photographed more than 20 feature stories for *National Geographic Traveler* since joining the magazine as a contributor in 2004. Her subjects range from Canada to the Caribbean and Texas to Thailand. Her work has been recognized by the department of journalism at Columbia University with an Alfred Eisenstadt Award and most recently by the North American Travel Journalists Association for excellence in photography. In addition to being widely published and exhibited, she also lectures regularly about her work at such institutions as Harvard University and the Portland Art Museum. Susan travels throughout the world shooting a variety of subjects and specializes in capturing a sense of place through her wide ranging imagery. Susan's in-depth knowledge of digital technologies and her multimedia skills keep her at the cutting edge of visual storytelling.

DAN WESTERGREN

As an experienced photographer and contributing editor for National Geographic, Dan Westergren has rich photographic vision. While under his watchful eye as Director of Photography, *National Geographic Traveler* won numerous awards for photography. Dan particularly enjoys cold, high places, having photographed the summits of Mt. Kilimanjaro, Mt. Blanc, and the Matterhorn for the pages of *Traveler*. He is also an experienced teacher, having led workshops for National Geographic Expeditions in places such as Santa Fe, New Mexico; Tuscany, Italy; Baja, Mexico; Antarctica, and the Arctic.

