

## OFFICIAL RULES

### THE DINOMANIA DESIGN-A-DINO CONTEST RULES

NO PURCHASE IS NECESSARY AND A PURCHASE WILL NOT IMPROVE YOUR CHANCE OF WINNING. MANY WILL ENTER, FEW WILL WIN. CONTEST IS OPEN TO LEGAL U.S. RESIDENTS WHO ARE THE AGES OF 6 – 12 AT THE TIME OF ENTRY. ALL SUBMISSIONS MUST BE MAILED IN BY THE PARENT/LEGAL GUARDIAN OF AN ENTRANT.

#### SPONSOR

National Geographic Partners, 1145 17<sup>th</sup> Street, N.W., Washington, D.C. 20036-4688 (“**Sponsor**”).

#### TERM

**The Dinomania Design-a-Dino Contest (the “Contest”) begins on May 1, 2021 at 8:00 a.m. Eastern Time (“ET”) and ends September 30, 2021 at 11:59 p.m. ET (the “Entry Period”). All times and days are Eastern Time.** To be valid, each Entry must be mailed in to the address set forth below. Each Entry (as defined below) must be postmarked by September 30, 2021 and must be received by October 10, 2021 to be eligible. Entries (as described below) shall be referred to herein each as an “Entry” individually and as “Entries” collectively. Entries become the property of Sponsor and will not be returned or acknowledged. Information on how to enter and prizes form part of these official rules (“**Official Rules**”). This is a skill-based contest and chance plays no part in the determination of winners.

#### WHO MAY ENTER

The Contest is open only to legal residents of the fifty (50) United States and the District of Columbia who are between the ages of 6 and 12 at the time of entry. **All Entries must be submitted by a parent/legal guardian.** Employees, officers and directors of Sponsor, its affiliates and subsidiaries (all such individuals and entities collectively referred to herein as the “**Contest Entities**”), and their immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they live) or persons living in the same households of such individuals, whether or not related, are not eligible to enter or win a prize. CONTEST IS VOID OUTSIDE THE U.S. AND WHERE PROHIBITED OR RESTRICTED BY LAW. **MANY WILL ENTER; FEW WILL WIN.**

#### HOW TO ENTER

To enter, Entrants must draw, describe, and name their dinosaur as set forth below, which is then mailed in by their parent/legal guardian along with an Entry form (as described below).

**STEP 1: Drawing** – Entrants should design a dinosaur of their own design by imagining what it looks like and why, and then draw a picture of it in its environment. Drawings should fit on one side of 8.5” x 11” paper.

**STEP 2: Description** –Entrants should name and describe their dinosaur. Entrants should include basic information about their dinosaur’s size, features, diet, skills, period in which it lived, habitat, and any other relevant criteria that make it look and behave the way it does. The description may be typed or hand-written either on the back of the “**Entry Form**” described below, or included with the Entry Form on a separate piece of paper. As used herein, an “Entry” entry consists of a dinosaur drawing and completed Entry Form (along with the description).

**STEP 3: Entry Form** – All drawings (along with the description) must be accompanied by a completed Entry Form, which is filled out and mailed to the address below by the Entrant’s parent or legal guardian. Parents can visit [natgeokids.com/dinomania](http://natgeokids.com/dinomania) (the “Website”) for the downloadable Entry Form.

**Parent/legal guardian:** Mail the completed Entry Form, along with your child’s drawing and description to:

**Dinomania Design-a-Dino Contest**

**Attn: R. Chamblee**

**National Geographic Kids Books**

**1145 17th St. NW**

**Washington, DC 20036**

Entry Form must be complete (including a signature from parent or legal guardian) for Entry to be valid. Please review the “Submission Requirements” below before submitting your child’s Entry. By signing and submitting the Entry Form, parents or legal guardians agree to be bound by these Official Rules.

**All Entries must be mailed in/submitted by the parent/legal guardian of an eligible entrant.**

**Limit one (1) Entry per person during the Contest Period.**

Partial or incomplete/piecemeal submissions (e.g., including the Essay but not including the Entry Form in your submission, or including the Entry Form but not the Essay) will NOT be accepted.

Each Entry must meet the following “**Submission Requirements**”

- Drawing Entry must be an original drawing and should fit on 8.5 x 11” paper, poster paper, cardboard, or other common medium.
- The description must be typed or hand-written and be no longer than five hundred (500) words. If a description contains more than five hundred (500) words, only the first five hundred (500) words will be judged.
- Each Entry must be the entrant’s own, previously unpublished work and not feature or focus on any material owned or controlled by third parties (unless the entrant can provide written documentation of permission to use any materials owned by a third party in a form and substance determined by Sponsor in its sole discretion);
- As more fully set forth below, the entrant’s parent/legal guardian must provide, upon request, all required consents, permissions, and releases (including but not limited to releases from all persons who appear in or are mentioned in the Entry) for the entry in a form and substance determined by Sponsor in its sole discretion. Sponsor reserves the right to request proof of these permissions in a form acceptable to Sponsor at any time, including but not limited to, during the winner verification process described herein. Failure to provide such proof, if requested, may result in your disqualification, at Sponsor’s sole discretion; and
- The Entry must not include content that is obscene, libelous or otherwise objectionable (including, without limitation, including profanity, offensive language, nudity, and excessive violence).

Any Entry that, in Sponsor's good faith judgment, violates the Submission Requirements may be disqualified. Entries must be received by the deadlines set forth herein or as otherwise stated on the Website. The Sponsor's computer will be the official time keeper for this Contest. No substitutions of new versions of Entries will be accepted under any circumstances once the original Entry is submitted for consideration.

By submitting an Entry, each entrant and their parent/legal guardian agrees to Sponsor's Terms of Use, available at <https://www.nationalgeographic.com/legal/terms>.

## **JUDGING**

All eligible Entries will be judged by a panel of National Geographic Kids staff (the "**Judging Panel**") based on the following criteria ("**Judging Criteria**"), each judged on a scale of 1-10 or 1-20 points (with 10 or 20 being the highest, as applicable), as follows:

- 1) Knowledge of the Subject (1-20 points)
- 2) Effectiveness of Ideas Implemented (1-20 points)
- 3) Artistic merit/execution of drawing (1-10 points)
- 4) Overall creativity (1-10 points)

The Entry with the highest total score will be deemed the Grand Prize Winner. The next five (5) Entries with the highest total scores will be deemed Runner-Up Prize Winners. In the event of a tie, the Entry with the highest "Effectiveness of Ideas Implemented" score will be deemed the winner of the applicable prize. If a tie still remains, the highest "Knowledge of the Subject" score will be deemed the winner. If a tie still remains, the tied Entries will be rejudged by an independent judge based on the same criteria outlined above. Scores from the Judging Panel will not be taken into account by the independent judge. Decisions of the Judging Panel and independent judge are final and are not subject to appeal.

Judging will take place on or about October 20, 2021, and parents/legal guardians of the selected entrants will be notified in writing using the information provided at the time of entry on or about November 10, 2020. Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by the potential winner's parent or legal guardian for any reason. If, despite reasonable efforts, a potential prize winner does not respond within five (5) days of the first notification attempt, or if a prize or prize notification is returned as unclaimed or undeliverable to such potential prize winner, such potential prize winner may forfeit the applicable prize and an alternate prize winner may be selected. If any potential prize winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines the applicable prize for any reason prior to award, such potential prize winner may be disqualified and an alternate winner may be selected. Sponsor may successively attempt to contact up to five (5) potential prize winners in accordance with such procedure, and if there is still no confirmed prize winner after such attempts have been made, if any, the applicable prize may go unawarded.

For the purposes of these Official Rules, the parent/guardian of an entrant will be deemed to be in receipt of Sponsor's request or notification: (a) in the event that Sponsor sends the request by postal mail, five (5) business days after the request was sent by Sponsor, or (b) in the event that Sponsor sends the request by e-mail, on the day that the e-mail was sent by Sponsor.

## **THIRD PARTY RELEASES**

If the Entry contains any material or elements that are not owned by the entrant and/or which are subject to the rights of third parties, and/or if any persons appear in any photograph(s), the entrant is responsible for obtaining, prior to submission of the photograph, any and all releases, permissions, and consents necessary to permit the exhibition and use of the artwork and/or

photograph in the manner set forth in these Official Rules without additional compensation. If any person appearing in any photograph is under the age of majority in their state/province/territory of residence the signature of a parent or legal guardian is required on each release.

Upon Sponsor's request, each entrant's parent/legal guardian must be prepared to provide (within 7 calendar days of receipt of Sponsor's request) a signed release from all persons who appear in any photograph submitted, and/or from the owner of any material that appears in the Entry, authorizing Sponsor and its designees, licensees and parents, subsidiaries and affiliates (collectively, "**Authorized Parties**") to reproduce, distribute, display and create derivative works of the artwork in connection with the Contest and promotion of the Contest, in any media now or hereafter known, including, but not limited to display at a potential exhibition of winners; publication of a book featuring select Entries in the Contest; and publication in National Geographic Kids magazine or online highlighting Entries or winners of the Contest. All releases must be in the form provided by Sponsor. Failure to provide such releases upon request may result in disqualification at any time during the Contest and selection of an alternate winner.

### **WINNER VERIFICATION**

THE PARENTS/LEGAL GUARDIANS OF THE POTENTIAL WINNERS ARE REQUIRED TO EXECUTE THE FOLLOWING: (1) AN AFFIDAVIT OF ELIGIBILITY AND LIABILITY RELEASE; (2) WARRANTY OF OWNERSHIP AND LICENSE; AND (3) WHERE IMPOSING SUCH CONDITION IS LEGAL, A PUBLICITY RELEASE (COLLECTIVELY, the "**PRIZE CLAIM DOCUMENTS**"). UNLESS PROHIBITED BY LAW, THE POTENTIAL WINNER'S PARENT/LEGAL GUARDIAN MUST SIGN THESE DOCUMENTS NO LATER THAN FIVE (5) DAYS FROM THE DATE OF RECEIPT OF PRIZE NOTIFICATION IN ORDER FOR SPONSOR TO AWARD THE PRIZE. NONCOMPLIANCE OR RETURN OF PRIZE NOTIFICATION AS UNDELIVERABLE MAY RESULT IN DISQUALIFICATION AND, AT SPONSOR'S DISCRETION, SELECTION OF AN ALTERNATE WINNER.

### **PRIZES**

**One (1) Grand Prize and five (5) Runner-Up Prizes are available to be won.**

One (1) Grand Prize winner will receive a library of National Geographic Kids books that includes the National Geographic Kids Dinopedia hardcover edition; Dino Records (paperback edition); Weird But True! Dinosaurs (paperback edition); and 1,000 Facts About Dinosaurs (hardcover edition). In addition, the Grand Prize winner may have their first name and the title/focus of their Entry included in the 2022 Dinomania website. The approximate retail value ("ARV") is \$60.00.

Five (5) Runner-Up Prize winners in each category will each receive a copy of the National Geographic Kids Ultimate Dinopedia hardcover edition (each a "**Runner-Up Prize**"). The ARV of each Runner-up Prize is \$25.00.

Prizes will be awarded only if the potential prize winner fully complies with these Official Rules. All portions of the prize(s) are non-assignable and non-transferable. Any prizes pictured in point-of-sale, online, television and print advertising, promotional packaging, and other Contest materials are for illustrative purposes only. In the event there is a discrepancy or inconsistency between guidelines, disclosures or other statements contained in any such promotional materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control. All details and other restrictions of the prize(s) not specified in these Official Rules will be determined by Sponsor in its sole discretion. Each prize winner's parent or legal guardian shall be solely responsible for all federal, state, and/or local taxes, and the reporting consequences thereof, and for any other fees or costs associated with the applicable prize. If required by law, Sponsor

reserves the right to withhold and remit to the appropriate taxing authorities the amount of any tax or taxes due.

No prize transfer, assignment or substitution by winners permitted. In the event of unavailability, Sponsor reserves the right to substitute prizes, in which case a prize of equal or greater monetary value, determined in Sponsor's reasonable discretion, will be awarded.

Should a winner make any false statement(s) in any documents referenced herein, the winner will be required to promptly return to Sponsor his/her prize, or the cash value thereof.

An entrant will not be officially declared a winner until the entrant's parent/legal guardian has been contacted and has signed all required documentation.

Sponsor makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any prize furnished in connection with the Contest. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SUCH PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

#### **ENTRANT LICENSES/RELEASES**

By entering the Contest, all entrants (and their respective parents and legal guardians) grant a royalty-free, irrevocable, perpetual, non-exclusive license to Authorized Parties to reproduce, distribute, display and create derivative works of the Entry (along with a name credit) in connection with the Contest and promotion of the Contest, in any media now or hereafter known, including, but not limited to: Display at a potential exhibition of winners; publication of a book featuring select Entries in the Contest; publication in *National Geographic Kids* magazine or online highlighting Entries or winners of the Contest. Display or publication of any Entry on an Authorized Party's website does not indicate the entrant will be selected as a winner. Authorized Parties will not be required to pay any additional consideration or seek any additional approval in connection with such use. Entrants (and their respective parents and legal guardians) consent to Sponsor doing or omitting to do any act that would otherwise infringe the entrant's "moral rights" in their Entries. Authorized Parties will not be required to pay any additional consideration or seek any additional approval in connection with such use. Sponsor shall have the right, in its sole discretion, to edit, composite, morph, scan, duplicate, or alter the Entry for any purpose which Sponsor deems necessary or desirable. Sponsor shall have the right to freely assign its rights hereunder, in whole or in part, to any person or entity. Sponsor shall retain the rights granted in each Entry even if the Entry is disqualified or fails to meet the Submission Requirements or even if it is determined that the entrant who made the entry is ineligible to enter the Contest or win a prize.

#### **REPRESENTATIONS AND WARRANTIES/LIMITATION OF LIABILITY**

Each entrant (and each entrant's parent or legal guardian) who enters this Contest represents and warrants as follows: (i) except as set forth herein, the Entry is the entrant's own, previously unpublished, and previously unproduced work; (ii) the Entry does not contain any computer virus (as applicable), is otherwise uncorrupted, is wholly original with entrant and as of the date of submission, is not the subject of any actual or threatened litigation or claim; (iii) the Entry does not and will not violate or infringe upon the intellectual property rights or other rights of any third party; (iv) the Entry does not and will not violate any applicable laws, and is not and will not be defamatory or libelous; and (v) the use of the Entry as set forth herein will not give rise to any claims for any payment whatsoever. Each entrant (and any minor entrant's parent or legal guardian) hereby agrees to indemnify and hold the Contest Entities harmless from and against any and all

third party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses relating to or arising out of any breach or alleged breach of any of the warranties, representations, covenants, obligations or agreements of entrant hereunder.

### **CONDITIONS**

This Contest is subject to federal, state, provincial, territorial and local laws and regulations. Certain restrictions may apply. Sponsor is not responsible for late, lost, stolen, damaged, mutilated, incomplete, illegible, misdirected, or postage-due mail. Entries void if the Sponsor determines the Entry to not be an original, or if the Entries are illegible, incomplete, damaged, irregular, altered, counterfeit, produced in error or obtained through fraud or theft.

By participating in the Contest, in addition to any other grants which may be granted in any other agreement entered into between Sponsor and any entrant in and/or winner of the Contest, each entrant (and each entrants parent or legal guardian) irrevocably grants the Authorized Parties and their respective successors, assigns and licensees, the right to use such entrant's name, photograph, likeness, statements, biographical information, and any other personal characteristics, in any and all media in connection with the Contest, and the advertising and promotion thereof and each entrant and/or prize winner hereby release the Contest Entities from any liability with respect thereto.

### **GENERAL LIABILITY RELEASE/FORCE MAJEURE**

Entrants (and their parent or legal guardian) agree that the Contest Entities: (A) shall not be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, bodily injury, due in whole or in part, directly or indirectly, to participation in the Contest or any Contest-related activity, or from entrants' acceptance, receipt, possession and/or use or misuse of any prize, and (B) have not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose. Sponsor assumes no responsibility for any damage to an entrant's, or any other person's, computer system which is occasioned by accessing the Website or otherwise participating in the Contest, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. Without limiting the generality of the foregoing, Sponsor is not responsible for incomplete, illegible, misdirected, misprinted, late, lost, damaged, stolen, or postage-due prize notifications; or for lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet service providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties or other errors of any kind or nature; or for the incorrect or inaccurate capture of information, or the failure to capture any information. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Contest or the Website, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Contest, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. No mechanically reproduced, illegible, incomplete, forged, software-generated or other automated multiple Entries will be accepted. Sponsor reserves the right to modify, extend, suspend, or terminate the Contest if it determines, in its sole discretion, that the Contest is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor's control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Contest as contemplated herein. In the event an insufficient number of eligible Entries are received and/or Sponsor is prevented from awarding prizes or continuing with the Contest as contemplated herein by any event beyond its control, including but not limited to fire, flood, natural or man-made

epidemic of health of other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each a "**Force Majeure**" event or occurrence), then subject to any governmental approval which may be required, Sponsor shall have the right to modify, suspend, extend or terminate the Contest. If the Contest is terminated before the designated end date, Sponsor will (if possible) select the winner in a random drawing from all eligible, non-suspect Entries received as of the date of the event giving rise to the termination. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances. Only the type and quantity of prizes described in these Official Rules will be awarded. These Official Rules cannot be modified or amended in any way except in a written document issued in accordance with law by a duly authorized representative of Sponsor. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision in these Official Rules is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

#### **NATURE OF RELATIONSHIP/WAIVER OF EQUITABLE RELIEF**

Each entrant (and their parent or legal guardian) hereby acknowledges and agrees that the relationship between the entrant and the Contest Entities is not a confidential, fiduciary, or other special relationship, and that the entrant's decision to provide the entrant's Entry to Sponsor for purposes of the Contest does not place the Contest Entities in a position that is any different from the position held by members of the general public with regard to elements of the entrant's Entry. Each entrant understands and acknowledges that the Contest Entities have wide access to ideas, images, stories, designs, and other literary materials, and that new ideas are constantly being submitted to it or being developed by their own employees. Each entrant also acknowledges that many ideas or stories may be competitive with, similar or identical to the Entry and/or each other in theme, idea, plot, format or other respects. Each entrant (and their parent or legal guardian) acknowledges and agrees that such entrant will not be entitled to any compensation as a result of any Promotion Entity's use of any such similar or identical material. Each entrant acknowledges and agrees that the Contest Entities do not now and shall not have in the future any duty or liability, direct or indirect, vicarious, contributory, or otherwise, with respect to the infringement or protection of the copyright in and to the Entry. Finally, each entrant (and their parent or legal guardian) acknowledges that, with respect to any claim by entrant relating to or arising out of a Contest Entity's actual or alleged exploitation or use of any Entry or other material submitted in connection with the Contest, the damage, if any, thereby caused to the applicable entrant will not be irreparable or otherwise sufficient to entitle such entrant to seek injunctive or other equitable relief and entrant's rights and remedies in any such event shall be strictly limited to the right to recover damages, if any, in an action at law.

#### **NO OBLIGATION TO USE**

Sponsor shall have no obligation (express or implied) to use any Entry or to otherwise exploit any Entry, or, if commenced, to continue the distribution or exploitation thereof, and Sponsor may at any time abandon the use of the Entry, for any reason, with or without legal justification or excuse, and contestants shall not be entitled to any damages or other relief by reason thereof.

#### **FURTHER DOCUMENTATION**

If Sponsor shall desire to secure additional assignments, certificates of engagement for the Entry, or other documents as Sponsor may reasonably require in order to evidence or effectuate the rights granted in these Official Rules, then each entrant agrees to sign, authenticate and deliver the same upon Sponsor's request therefor.

## **GOVERNING LAW/JURISDICTION**

ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE CONTEST SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE UNITED STATES OF AMERICA AND THE INTERNAL LAWS OF THE STATE OF CALIFORNIA WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OF CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

## **ARBITRATION PROVISION**

Except where prohibited, Entrants and their parents/legal guardians agree that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Contest, or the awarding of Finalist trips and the Prize/determination of Finalist and the Winners, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration pursuant to the Rules of JAMS, then effective (notwithstanding the foregoing, Entrant shall not be precluded from seeking relief in small claims court for disputes/claims within the scope of the jurisdiction of small claims court and any remedies available to Entrant under applicable federal, state or local law remain available to Entrant and are not waived pursuant to this section); (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest but in no event attorneys' fees; and (c) under no circumstances will entrant and their parent/legal guardian be permitted to obtain awards for and Entrant and their parent/legal guardian hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased and any and all rights to injunctive relief. The arbitrator hearing such dispute/claim/cause of action shall be neutral and the entrant will have a reasonable opportunity to participate in the selection of the arbitrator. Such arbitration will take place at a location near the entrant's residence and the entrant and their parent/legal guardian has the right to an in-person hearing in the arbitration proceeding, if desired. The arbitration will allow for the discovery and/or exchange of non-privileged information between entrant and Sponsor. Should an entrant and their parent/legal guardian initiate arbitration pursuant to this section, the entrant and their parent/legal guardian shall be responsible for JAMS's fees to do so (approximately, \$250), with all other costs of such arbitration being borne solely by Sponsor. If entrant is a California resident and Sponsor is the prevailing party in such arbitration, such entrant and their parent/legal guardian will not be responsible for Sponsor's costs and fees in conjunction with the arbitration proceeding; BUT, IN ALL OTHER CASES, ENTRANT AND THEIR PARENT/LLEGAL GUARDIAN WILL BE RESPONSIBLE FOR SUCH COSTS/FEEES IF REQUIRED BY THE ARBITRATOR'S RULING. For the avoidance of doubt, the requirement to arbitrate disputes pursuant to this section is reciprocal and binding both upon entrants and their parents/legal guardians and Sponsor. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and/or Contest Entities in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of New York, without regard for conflicts of law doctrine of New York or any other jurisdiction.

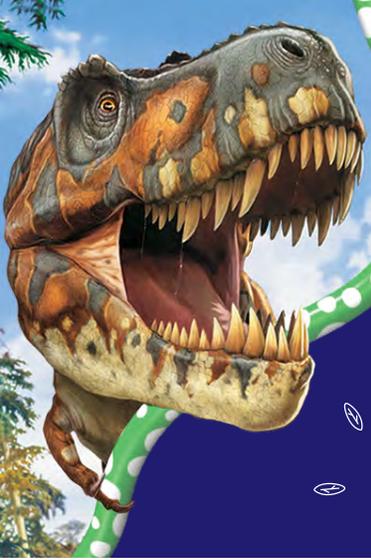
## **WINNERS LIST**

To obtain a copy of the Winners' names (prize award, first and last name initial of entrant, city of residence, and parent or legal guardian name) send a self-addressed, stamped envelope to: The Dinomania Design-a-Dino Contest Winners: National Geographic Kids / R. Chamblee, 1145 17th St., NW, Washington, DC 20036 after November 30, 2021. (Residents of Vermont need not include return postage.)

**PRIVACY**

Personal information provided in conjunction with Contest Entry is subject to Sponsor's privacy policy, available at <https://kids.nationalgeographic.com/privacy-policy/>

Entrants agree that personal data, especially name and address may be processed, shared and otherwise used for the purposes and within the context of the Contest and any other purposes outlined in these Official Rules. The data may also be used by the Sponsor in order to verify the participant's identity, postal address and telephone number or to otherwise verify the participant's eligibility to participate in the Contest.



# Dinomania!

## MAY

### DESIGN-A-DINO CONTEST ENTRY FORM

#### HAVE YOU EVER WANTED TO INVENT A BRAND-NEW DINOSAUR? HERE'S YOUR CHANCE!

- Draw a dinosaur of your own design on 8.5" x 11" paper
- Name and describe it on a separate sheet of paper, not to exceed 500 words.

A parent/legal guardian must submit their child's drawing, description, and this entry form.

#### THINGS TO THINK ABOUT WHEN DESIGNING YOUR DINO AND TO INCLUDE IN YOUR DESCRIPTION:

Its size, color, special features, abilities, behavior, and habitat. When and where did your dinosaur live? What did it eat? What were its strengths and weaknesses? Why does it look and behave the way it does? Asking questions like this will help your dinosaur take shape. Research and read about dinosaurs that existed long ago, as well as animals that are alive today, to help you imagine your unique creature.

**PARENTS, MAIL YOUR CHILD'S** drawing and description with this form to:

**Dinomania Design-a-Dino Contest**  
Attn: R. Chamblee  
National Geographic Kids  
1145 17th St., NW

#### CHILD/ENTRANT INFORMATION

Name: \_\_\_\_\_ Age: \_\_\_\_\_

#### PARENT INFORMATION

**My child has permission to enter the Dinomania Design-a-Dino Contest.**

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Email and/or Phone: \_\_\_\_\_

I have read and agree to the Official Rules (available at [natgeokids.com/dinomania](http://natgeokids.com/dinomania))



NO PURCHASE NECESSARY TO ENTER OR WIN. Contest begins on May 1, 2021 at 8 a.m. ET and ends on September 30, at 11:59 p.m. ET. Open to legal residents of the U.S. 50 states and D.C. who are between 6 and 12 years of age at the time of entry. ALL ENTRIES MUST BE SUBMITTED BY THE ENTRANT'S PARENT/LEGAL GUARDIAN. See Official Rules at [natgeokids.com/dinomania](http://natgeokids.com/dinomania) for complete details, including prizes, entry requirements & limitations. Void where prohibited. Sponsored by National Geographic Partners, LLC, 1145 17th St., NW, Washington, DC 20036.