

OFFICIAL RULES

ELEPHANT-STAGRAM ALMANAC CHALLENGE 2024 CONTEST RULES

NO PURCHASE IS NECESSARY AND A PURCHASE WILL NOT IMPROVE YOUR CHANCE OF WINNING. MANY WILL ENTER, FEW WILL WIN.

CONTEST IS OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES, D.C. AND CANADA (EXCLUDING QUEBEC) WHO ARE AT LEAST 18 YEARS OF AGE OR THE AGE OF MAJORITY IN THEIR JURISDICTION OF PRIMARY RESIDENCE (WHICHEVER IS OLDER) AND HAVE CHILDREN BETWEEN THE AGES OF 6-12 AT THE TIME OF ENTRY. ALL SUBMISSIONS MUST BE MAILED IN BY THE PARENT/LEGAL GUARDIAN OF AN ENTRANT.

SPONSOR

Sponsor is National Geographic Partners, 1145 17th Street, N.W., Washington, D.C. 20036-4688 (“**Sponsor**”).

TERM

The Elephant-stagram Almanac Challenge 2024 (the “Contest”) begins at 8:00 a.m. Eastern Time (“ET”) on May 2, 2023 and ends at 11:59 p.m. ET on September 30, 2023 (the “Entry Period”). To be valid, each entry must be mailed in to the address set forth below. Entries (as defined below) must be postmarked by September 30, 2023 and received by October 8, 2023. “Entries” (as described below) shall be referred to herein as an “Entry” individually and as “Entries” collectively. Entries become the property of Sponsor and will not be returned or acknowledged. Information on how to enter and prizes form part of these official rules (“Official Rules”). This is a skill-based contest and chance plays no part in the determination of winners.

WHO MAY ENTER

Contest is open only to legal residents of the 50 United States, District of Columbia and Canada (excluding Quebec) who are at least 18 years of age or the age of majority in their jurisdiction of primary residence (whichever is older) and have children between the ages of 6 and 12 at the time of entry. All Entries must be submitted by a parent/legal guardian. Employees, officers and directors of Sponsor, its affiliates and subsidiaries (all such individuals and entities collectively referred to herein as the «Contest Entities»), and their immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they live) or persons living in the same households of such individuals, whether or not related, are not eligible to enter or win a prize. CONTEST IS VOID OUTSIDE THE 50 UNITED STATES, DISCTRICT OF COLUMBIA AND CANADA AND IS VOID IN QUEBEC OR WHERE PROHIBITED OR RESTRICTED BY LAW. MANY WILL ENTER; FEW WILL WIN.

HOW TO ENTER

To enter, entrants must draw a picture and write a short description as set forth below, which is then mailed in by their parent/legal guardian along with an Entry Form (as described below).

STEP 1: Entrants should draw and write a social media profile for an elephant (“Entry”). Include some basic descriptors like the elephant’s name, age, and location, and at least two ‘posts’ their elephant would post on social media. These can be images or copy. Entrants can use the template available on the National Geographic Kids website, or create their own. As used herein, an “Entry” consists of a drawing of an elephant, a profile including two ‘posts’, and a completed Entry Form.

STEP 2: Entry Form – All entries must be accompanied by a completed Entry Form, which is filled out and mailed to the address below by the Entrant’s parent or legal guardian. Parents can visit www.natgeokids.com/almanac (the “Website”) for the downloadable Entry Form.

Entries should fit on one or two 8.5 x 11" pieces of paper.

Parent/legal guardian: Mail a completed Entry Form, along with your child’s elephant profile to:

Elephant-stagram Almanac Challenge 2023
Attn: R. Chamblee
National Geographic Kids
1145 17th St., NW
Washington, DC 20036

Entry Form must be complete (including a signature from parent or legal guardian) for Entry to be valid.

By signing and submitting the Entry Form, parents or legal guardians agree to be bound by these Official Rules.

All Entries must be mailed in/submitted by the parent/legal guardian of an eligible entrant.

Limit one (1) Entry per person during the Contest period.

Partial or incomplete/piecemeal (e.g., including the drawing or autobiography, but not including the Entry Form in your submission, or including the Entry Form but not the drawing or autobiography, will NOT be accepted.

Each Entry must meet the following “**Submission Requirements**”:

- Entrants can enter only one (1) Entry.
- Drawing must be an original drawing and should fit on 8.5 x 11" paper, poster paper, cardboard, or other common medium. Profile must be typed or hand-written and be no longer than six hundred (600) words. If an autobiography contains more than six hundred (600) words, only the first six hundred (600) words will be judged.
- Name and age of Entrant, parent or legal guardian of entrant’s name, address (with country) email address and/or phone number, plus Entrant’s parent or legal guardian signature for permission to enter must all appear on the Entry Form.

- Each Entry must be the submitting entrant’s own, previously unpublished work and not feature or focus on any material owned or controlled by third parties (unless the entrant can provide written documentation of permission to use any materials owned by a third party in a form and substance determined by Sponsor in its sole discretion);
- As more fully set forth below, the entrant’s parent/legal guardian must provide upon request all required consents, permissions and releases (including but not limited to releases from all persons appearing in the entry, location releases, and releases from all creative consultants or others who assisted in the creation of the Entry) for the Entry in a form and substance determined by Sponsor in its sole discretion (in the event a contestant cannot provide all required releases, Sponsor reserves the right, in Sponsor’s sole discretion, to disqualify the applicable Entry, or seek to secure the releases s for Sponsor’s benefit, or allow the applicable entry to remain in Contest); and
- The Entry must not include content that is obscene, pornographic, libelous or otherwise objectionable (including, without limitation, including profanity, offensive language, nudity, and excessive violence);

Any Entry that, in Sponsor's good faith judgment, violates the Submission Requirements may be disqualified. Entries must be received by the deadlines set forth herein or as otherwise stated on the Website. Sponsor’s computer clock will be the official timekeeper for this Contest. No substitutions of new versions of Entries will be accepted under any circumstances once the original Entry is submitted for consideration. Any Entry that is considered by Sponsor in its sole and absolute discretion to be obscene, pornographic, libelous, hate speech or otherwise objectionable, in whole or in part, may be disqualified.

The Entries will be judged in accordance with the Judging Criteria, as defined below.

JUDGING

One (1) Grand Prize winner and ten (10) Runner-up winners will be selected by a panel of National Geographic Kids staff (the “**Judging Panel**”) based on the highest average scores.

The Judging Panel will evaluate the entries based on the following criteria (“**Judging Criteria**”):

- 1) Knowledge of the subject 30%
- 2) Effectiveness of ideas implemented 25%
- 3) Technical execution 25%
- 4) Creativity 20%

In the event of a tie, the Entry with the highest “Effectiveness of Ideas Implemented” score will be deemed the winner. If a tie still remains, the highest “Knowledge of subject” score will be deemed the winner. If a tie still remains, the tied Entries will be rejudged by an independent judge based on the same criteria outlined above. Scores from the Judging Panel will not be taken into account by the independent judge. Decisions of the Judging Panel and independent judge are final and are not subject to appeal.

Judging will take place on or about October 30, 2023, and parents/legal guardians of the selected entrants will be notified in writing using the information provided at the time of Entry on or about November 10, 2023. Sponsor shall have no liability for any winner notification that is lost, intercepted, or not received by the potential winner’s parent or legal guardian for any reason. If, despite reasonable efforts, a potential prize winner does not respond within five (5) days of the first notification attempt, or if a prize or prize notification is returned as unclaimed or undeliverable to such potential prize winner, such potential prize winner may forfeit the applicable prize and an alternate prize winner may be selected. If any potential

prize winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines the applicable prize for any reason prior to award, such potential prize winner may be disqualified and an alternate winner may be selected. Sponsor may successively attempt to contact up to five (5) potential prize winners of in accordance with such procedure, and if there is still no confirmed prize winner after such attempts have been made, if any, the applicable prize may go unawarded.

For the purposes of these Official Rules, the parent/legal guardian of an entrant will be deemed to be in receipt of Sponsor's request or notification, (a) in the event that Sponsor sends the request by postal mail, five (5) business days after the request was sent by Sponsor, or (b) in the event that Sponsor sends the request by e-mail, on the day that the e-mail was sent by Sponsor.

THIRD PARTY RELEASES

If the Entry contains any material or elements that are not owned by the entrant and/or which are subject to the rights of third parties, and/or if any persons appear in any photograph, the entrant is responsible for obtaining, prior to submission of the photograph, any and all releases and consents necessary to permit the exhibition and use of the photograph in the manner set forth in these Official Rules without additional compensation. If any person appearing in any photograph is under the age of majority in their state/province/territory of residence the signature of a parent or legal guardian is required on each release.

Upon Sponsor's request, each entrant's parent/legal guardian must be prepared to provide (within 7 calendar days of receipt of Sponsor's request) a signed release from all persons who appear in any photograph submitted, and/or from the owner of any material that appears in the Entry, authorizing Sponsor and its designees, licensees and parents, subsidiaries and affiliates (collectively "**Authorized Parties**") to reproduce, distribute, display and create derivative works of the artwork in connection with the Contest and promotion of the Contest, in any media now or hereafter known, including, but not limited to display at a potential exhibition of winners; publication of a book featuring select Entries in the Contest; and publication in *National Geographic Kids* magazine or online highlighting Entries or winners of the Contest. All releases must be in the form provided by Sponsor. Failure to provide such releases upon request may result in disqualification at any time during the Contest and selection of an alternate winner.

Similarly, upon Sponsor's request, each entrant must be prepared to provide (within 7 calendar days of receipt of Sponsor's request) a signed written license from the copyright owner of any sculpture, artwork or other copyrighted material that appears in the photograph entry, authorizing any Authorized Party to reproduce, distribute, display and create derivative works of the Entry in connection with the Contest and promotion of the Contest, in any media now or hereafter known. Failure to provide such releases upon request may result in disqualification and selection of an alternate winner.

Finally, upon Sponsor's request, each entrant must be prepared to provide (within 7 calendar days of receipt of Sponsor's request) a signed written license from the owner of any private property included in the photograph entry, authorizing any Authorized Party to reproduce, distribute, display and create derivative works of the entry in connection with the Contest and promotion of the Contest, in any media now or hereafter known. Failure to provide such releases upon request may result in disqualification and selection of an alternate winner.

For the purposes of these Official Rules, the entrant will be deemed to be in receipt of Sponsor's request or notification, (a) in the event that Sponsor sends the request by postal mail, five business days after the request was sent by Sponsor, or (b) in the event that Sponsor sends the request by e-mail, on the day that the e-mail was sent by Sponsor.

WINNER VERIFICATION

PRIZES WILL BE AWARDED TO PARENTS OR LEGAL GUARDIANS ON BEHALF OF MINOR ENTRANTS. PARENTS OR LEGAL GUARDIANS OF POTENTIAL WINNERS ARE REQUIRED TO EXECUTE THE FOLLOWING: (1) AN AFFIDAVIT OF ELIGIBILITY AND LIABILITY RELEASE; (2) WARRANTY OF OWNERSHIP AND LICENSE; (3) WHERE IMPOSING SUCH CONDITION IS LEGAL, A PUBLICITY RELEASE; AND (4) ANY OTHER AFFIDAVITS, DECLARATIONS AND/OR RELEASES OR ADDITIONAL DOCUMENTS THAT MAY BE REQUIRED BY PRIZE SUPPLIER(S) (the “PRIZE CLAIM DOCUMENTS”). UNLESS PROHIBITED BY LAW, THE POTENTIAL WINNER (AND PARENT/LEGAL GUARDIAN) MUST SIGN THESE DOCUMENTS NO LATER THAN FIVE (5) DAYS FROM THE DATE OF RECEIPT OF PRIZE NOTIFICATION IN ORDER FOR SPONSOR TO AWARD THE PRIZE. NONCOMPLIANCE OR RETURN OF PRIZE NOTIFICATION AS UNDELIVERABLE MAY RESULT IN DISQUALIFICATION AND, AT SPONSOR’S DISCRETION, SELECTION OF AN ALTERNATE WINNER.

PRIZES

One (1) Grand Prize and ten (10) Runner-up Prizes are available to be won.

One (1) Grand Prize winner will receive a library of National Geographic Kids books that includes the National Geographic Kids Almanac 2025 (paperback edition); Explorer Academy: The Nebula Secret (hardcover edition); Explorer Academy: The Falcon’s Feather (hardcover edition); Explorer Academy: The Double Helix (hardcover edition); Explorer Academy Codebreaking Activity Adventure (paperback edition). The approximate retail value (“ARV”) is \$80.00 USD.

Ten (10) Runner-Up Prize winners will each receive a copy of the National Geographic Kids Almanac 2025 paperback edition (each a “**Runner-Up Prize**”). The ARV of each Runner-up Prize is \$16.00 USD.

Prizes will be awarded only if the potential prize winner fully complies with these Official Rules. All portions of the prize(s) are non-assignable and non-transferable. Any prizes pictured in point-of-sale, online, television and print advertising, promotional packaging, and other Contest materials are for illustrative purposes only. In the event there is a discrepancy or inconsistency between guidelines, disclosures or other statements contained in any such promotional materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control. All details and other restrictions of the prize(s) not specified in these Official Rules will be determined by Sponsor in its sole discretion. Each prize winner's parent or legal guardian shall be solely responsible for all federal, state, and/or local taxes, and the reporting consequences thereof, and for any other fees or costs associated with the applicable prize. If required by law, Sponsor reserves the right to withhold and remit to the appropriate taxing authorities the amount of any tax or taxes due.

No prize transfer, assignment or substitution by winners permitted. In the event of unavailability, Sponsor reserves the right to substitute prizes, in which case a prize of equal or greater monetary value, determined in Sponsor’s reasonable discretion, will be awarded.

Should a winner make any false statement(s) in any documents referenced herein, the winner will be required to promptly return to Sponsor their prize, or the cash value thereof.

An entrant will not be officially declared a winner until the entrant’s parent/legal guardian has been contacted and has signed all required documentation.

Sponsor makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any prize furnished in connection with the Contest. WITHOUT LIMITING THE

GENERALITY OF THE FOREGOING, SUCH PRIZES ARE PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

ENTRANT LICENSES/RELEASES

By entering the Contest, all entrants (and their respective parents and legal guardians) grant a royalty-free, irrevocable, perpetual, non-exclusive license to Authorized Parties, to reproduce, distribute, display and create derivative works of the Entry (along with a name credit) in connection with the Contest and promotion of the Contest, in any media now or hereafter known, including, but not limited to: Display at a potential exhibition of winners; publication of a book featuring select Entries in the Contest; publication in *National Geographic Kids* magazine or online highlighting Entries or winners of the Contest. Display or publication of any Entry on an Authorized Party's website does not indicate the entrant will be selected as a winner. Authorized Parties will not be required to pay any additional consideration or seek any additional approval in connection with such use. Entrants (and their respective parents and legal guardians) consent to Sponsor doing or omitting to do any act that would otherwise infringe the entrant's "moral rights" in their Entries. Authorized Parties will not be required to pay any additional consideration or seek any additional approval in connection with such use. Sponsor shall have the right, in its sole discretion, to edit, composite, morph, scan, duplicate, or alter the Entry for any purpose which Sponsor deems necessary or desirable. Sponsor shall have the right to freely assign its rights hereunder, in whole or in part, to any person or entity. Sponsor shall retain the rights granted in each Entry even if the Entry is disqualified or fails to meet the Submission Requirements or even if it determined that the entrant who made the Entry is ineligible to enter the Contest or win a prize.

REPRESENTATIONS AND WARRANTIES/LIMITATION OF LIABILITY

Each entrant (and each entrant's parent or legal guardian) who enters this Contest represents and warrants as follows: (i) except as set forth herein, the Entry is the entrant's own, previously unpublished, and previously unproduced work; (ii) the Entry does not contain any computer virus (as applicable), is otherwise uncorrupted, is wholly original with entrant and as of the date of submission, is not the subject of any actual or threatened litigation or claim; (iii) the Entry does not and will not violate or infringe upon the intellectual property rights or other rights of any third party; (iv) the Entry does not and will not violate any applicable laws, and is not and will not be defamatory or libelous; and (v) the use of the Entry as set forth herein will not give rise to any claims for any payment whatsoever. Each entrant (and any minor entrant's parent or legal guardian) hereby agrees to indemnify and hold the Contest Entities harmless from and against any and all third party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses relating to or arising out of any breach or alleged breach of any of the warranties, representations, covenants, obligations or agreements of entrant hereunder.

CONDITIONS

This Contest is subject to federal, state, provincial, territorial and local laws and regulations. Certain restrictions may apply. Sponsor is not responsible for late, lost, stolen, damaged, mutilated, incomplete, illegible, misdirected, or postage-due mail. Entries void if the Sponsor determines the Entry to not be an original, or if the Entries are illegible, incomplete, damaged, irregular, altered, counterfeit, produced in error or obtained through fraud or theft.

By participating in the Contest, in addition to any other grants which may be granted in any other agreement entered into between Sponsor and any entrant in and/or winner of the Contest, each entrant (and each entrants parent or legal guardian) irrevocably grants the Authorized Parties and their respective successors, assigns and licensees, the right to use such entrant's name, photograph, likeness, statements, biographical information, and any other personal characteristics, in any and all media in connection with the Contest, and the advertising and promotion thereof and each entrant and/or prize winner hereby release the Contest Entities from any liability with respect thereto.

GENERAL LIABILITY RELEASE/FORCE MAJEURE

Entrants (and their parent or legal guardian) agree that the Contest Entities (A) shall not be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Contest or any Contest-related activity, or from entrants' acceptance, receipt, possession and/or use or misuse of any prize, and (B) have not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose. Sponsor assumes no responsibility for any damage to an entrant's, or any other person's, computer system which is occasioned by accessing the Website or otherwise participating in the Contest, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. Without limiting the generality of the foregoing, Sponsor is not responsible for incomplete, illegible, misdirected, misprinted, late, lost, damaged, stolen, or postage-due prize notifications; or for lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet service providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties or other errors of any kind or nature; or for the incorrect or inaccurate capture of information, or the failure to capture any information. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Contest or the Website, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Contest, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. No mechanically reproduced, illegible, incomplete, forged, software-generated or other automated multiple Entries will be accepted. Sponsor reserves the right to modify, extend, suspend, or terminate the Contest if it determines, in its sole discretion, that the Contest is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor's control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Contest as contemplated herein. In the event an insufficient number of eligible Entries are received and/or Sponsor is prevented from awarding prizes or continuing with the Contest as contemplated herein by any event beyond its control, including but not limited to fire, flood, natural or man-made epidemic of health of other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each a "**Force Majeure**" event or occurrence), then subject to any governmental approval which may be required, Sponsor shall have the right to modify, suspend, extend or terminate the Contest. If the Contest is terminated before the designated end date, Sponsor will (if possible) select the winner in a random drawing from all eligible, non-suspect Entries received as of the date of the event giving rise to the termination. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances. Only the type and quantity of prizes described in these Official Rules will be awarded. These Official Rules cannot be modified or amended in any way except in a written document issued in accordance with law by a duly authorized representative of Sponsor. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision in these Official Rules is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

NATURE OF RELATIONSHIP/WAIVER OF EQUITABLE RELIEF

Each entrant (and their parent or legal guardian) hereby acknowledges and agrees that the relationship between the entrant and the Contest Entities is not a confidential, fiduciary, or other special relationship, and that the entrant's decision to provide the entrant's Entry to Sponsor for purposes of the Contest does not place the Contest Entities in a position that is any different from the position held by members of the general public with regard to elements of the entrant's Entry. Each entrant understands and acknowledges that the Contest Entities have wide access to ideas, images, stories, designs, and other literary materials, and that new ideas are constantly being submitted to it or being developed by their own employees. Each entrant also acknowledges that many ideas or stories may be competitive with, similar or identical to the Entry and/or each other in theme, idea, plot, format or other respects. Each entrant (and their parent or legal guardian) acknowledges and agrees that such entrant will not be entitled to any compensation as a result of any Promotion Entity's use of any such similar or identical material. Each entrant acknowledges and agrees that the Contest Entities do not now and shall not have in the future any duty or liability, direct or indirect, vicarious, contributory, or otherwise, with respect to the infringement or protection of the copyright in and to the Entry. Finally, each entrant (and their parent or legal guardian) acknowledges that, with respect to any claim by entrant relating to or arising out of a Contest Entity's actual or alleged exploitation or use of any Entry or other material submitted in connection with the Contest, the damage, if any, thereby caused to the applicable entrant will not be irreparable or otherwise sufficient to entitle such entrant to seek injunctive or other equitable relief and entrant's rights and remedies in any such event shall be strictly limited to the right to recover damages, if any, in an action at law.

NO OBLIGATION TO USE

Sponsor shall have no obligation (express or implied) to use any Entry or to otherwise exploit any Entry, or, if commenced, to continue the distribution or exploitation thereof, and Sponsor may at any time abandon the use of the Entry, for any reason, with or without legal justification or excuse, and contestants shall not be entitled to any damages or other relief by reason thereof.

DATES & DEADLINES/ANTICIPATED NUMBER OF CONTESTANTS

Because of the unique nature and scope of the Contest, Sponsor reserves the right, in addition to those other rights reserved herein, to modify any date(s) or deadline(s) set forth in these Official Rules or otherwise governing the Contest. Sponsor cannot accurately predict the number of entrants who will participate in the Contest.

FURTHER DOCUMENTATION

If Sponsor shall desire to secure additional assignments, certificates of engagement for the Entry, or other documents as Sponsor may reasonably require in order to evidence or effectuate the rights granted in these Official Rules, then each entrant agrees to sign, authenticate and deliver the same upon Sponsor's request therefor.

GOVERNING LAW/JURISDICTION

ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE CONTEST SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE UNITED STATES OF AMERICA AND THE INTERNAL LAWS OF THE STATE OF CALIFORNIA WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OF CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

ARBITRATION PROVISION

By participating in this Contest, each entrant (and any minor entrant's parent or legal guardian) agrees: (i) that any and all disputes the entrant may have with, or claims entrant may have against, the Contest Entities relating to, arising out of or connected in any way with (a) the Contest, (b) the awarding or

redemption of any prize, and/or (c) the determination of the scope or applicability of this agreement to arbitrate, will be resolved exclusively by final and binding arbitration administered by JAMS and conducted before a sole arbitrator in accordance with the rules of JAMS; (ii) this arbitration agreement is made pursuant to a transaction involving interstate commerce, and shall be governed by the Federal Arbitration Act (“FAA”), 9 U.S.C. §§ 1-16; (iii) the arbitration shall be held in Los Angeles, California; (iv) the arbitrator’s decision shall be controlled by the terms and conditions of these Official Rules and any of the other agreements referenced herein that the applicable entrant may have entered into in connection with the Contest; (v) the arbitrator shall apply California law consistent with the FAA and applicable statutes of limitations, and shall honor claims of privilege recognized at law; (vi) there shall be no authority for any claims to be arbitrated on a class or representative basis, arbitration can decide only entrant’s and/or Sponsor’s individual claims; the arbitrator may not consolidate or join the claims of other persons or parties who may be similarly situated; (vii) the arbitrator shall not have the power to award punitive damages against the entrant or Sponsor; (viii) in the event that the administrative fees and deposits that must be paid to initiate arbitration against Sponsor exceed \$125 USD, and entrant is unable (or not required under the rules of JAMS) to pay any fees and deposits that exceed this amount, Sponsor agrees to pay them and/or forward them on entrant’s behalf, subject to ultimate allocation by the arbitrator; (ix) if the entrant is able to demonstrate that the costs of arbitration will be prohibitive as compared to the costs of litigation, Sponsor will pay as much of entrant’s filing and hearing fees in connection with the arbitration as the arbitrator deems necessary to prevent the arbitration from being cost-prohibitive; and (x) with the exception of subpart (vi) above, if any part of this arbitration provision is deemed to be invalid, unenforceable or illegal, or otherwise conflicts with the rules of JAMS, then the balance of this arbitration provision shall remain in effect and shall be construed in accordance with its terms as if the invalid, unenforceable, illegal or conflicting provision were not contained herein. If, however, subpart (vi) is found to be invalid, unenforceable or illegal, then the entirety of this arbitration provision shall be null and void, and neither entrant nor Sponsor shall be entitled to arbitrate their dispute. For more information on JAMS and/or the rules of JAMS, visit their website at www.jamsadr.com.

WINNERS LIST

To obtain a copy of the Winners' names (prize award, first and last name initial of entrant, city of residence, and parent or legal guardian name) send a self-addressed, stamped envelope to: The Elephant-stagram Almanac Challenge 2024 Winners: National Geographic Kids / R. Chamblee, 1145 17th St., NW, Washington, DC 20036 after December 31, 2023. (Residents of Vermont need not include return postage.)

DATA PRIVACY

Personal information provided in conjunction with the Contest entry is subject to Sponsor’s privacy policy available at <https://privacy.thewaltdisneycompany.com/en/current-privacy-policy/>. Entrants agree that personal data, especially name and address may be processed, shared and otherwise used for the purposes and within the context of the Contest and any other purposes outlined in these Official Rules. The data may also be used by the Sponsor in order to verify the participant’s identity, postal address and telephone number or to otherwise verify the participant’s eligibility to participate in the Contest.

SHORT FORM RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. Contest begins on May 2, 2023 at 8:00 a.m. ET and ends September 30, 2023 at 11:59 p.m. ET. Open to legal residents of the 50 United States, D.C. & Canada (excluding Quebec) who are at least 18 years of age or the age of majority in their jurisdiction of primary residence (whichever is older) and have children between 6 and 12 years of age at the time of entry. **ALL ENTRIES MUST BE SUBMITTED BY THE ENTRANT'S PARENT OR LEGAL GUARDIAN.** See Official Rules at natgeokids.com/almanac for complete details. Void where prohibited. Sponsored by National Geographic Partners, LLC, 1145 17th St., NW, Washington, DC 20036.